AN EVENING BENEFITING CARDIOVASCULAR HEALTH

Sponsorship Opportunities

FRIDAY, SEPTEMBER 20, 2019 | McNamara Alumni Center

University of Minnesota
Driven to Discover®
THE EVENT

Red Heart Soirée is the annual signature fundraising event benefiting the Cardiovascular Division at the University of Minnesota. This iconic, fun, and inspiring night will take place on Friday, September 20, 2019, at the McNamara Alumni Center on the University of Minnesota campus.

This event is among the first major fundraisers of the Twin Cities’ fall gala season, with a goal of hosting more than 400 guests for a memorable and exciting evening of celebrating, connecting, and giving. Red Heart Soirée raises awareness and financial support in a big way for cardiovascular research, education, and patient care at the University of Minnesota.

Highlights of the evening include a lively cocktail reception, gourmet dinner, exciting live auction, patient stories, research and innovation updates, live entertainment, and dancing. This is a night not to be missed!

YOUR INVITATION

Sponsoring Red Heart Soirée provides an opportunity to make a difference in the battle against heart disease, host clients and colleagues, and raise your visibility as a caring community partner. We appreciate your consideration of our sponsorship opportunities. As a sponsor, you will help inspire others to be generous supporters of this important cause.

INVESTING WITH THE BEST

No organization in the world has had a greater impact in the battle against heart disease than the Cardiovascular Division at the University of Minnesota. For more than six decades, the Cardiovascular Division has been recognized throughout the world as a bold leader and innovator in the treatment of cardiovascular disease. As a result of this leadership, millions of lives have been saved, and the face of medicine has been profoundly changed.

As discoverers in a new era of cardiovascular medicine, the Cardiovascular Division is focused on solving complex issues that require revolutionary approaches and endless creativity. Our team says “yes” when others say it can’t be done. And our team says “yes” to bold ideas, creativity, innovation, and results. Your partnership and investment in cardiovascular research, education, and patient care will get us closer to achieving the ultimate goal of curing heart disease.
SPONSORSHIP OPPORTUNITIES

**PRESENTING HEART SPONSOR**
$50,000 ($46,525 tax deductible)
- Name or logo on the print and electronic save the date*
- Name or logo on the print and electronic invitation**
- Name or logo on the Red Heart Soirée web page
- Recognition on the Red Heart Soirée Facebook event page
- Recognition in pre- and post-event e-communications
- Pre-event digital recognition on monitors at the Cardiovascular Division***
- Digital recognition on monitors during the Red Heart Soirée reception and program
- Recognition from the podium during the program and the opportunity for a company representative to participate in a brief scripted welcome
- Recognition in the printed program sponsor listing***
- Premier dinner seating for 30 guests (three tables of 10)

**GOLD HEART SPONSOR**
$15,000 ($13,900 tax deductible)
- Name or logo on the print and electronic save the date*
- Name or logo on the print and electronic invitation**
- Name or logo on the Red Heart Soirée web page
- Recognition on the Red Heart Soirée Facebook event page
- Recognition in pre- and post-event e-communications
- Pre-event digital recognition on monitors at the Cardiovascular Division***
- Digital recognition on monitors during the Red Heart Soirée reception and program
- Recognition from the podium during the program
- Recognition in the printed program sponsor listing***
- Preferred dinner seating for 10 guests

**PLATINUM HEART SPONSOR**
$25,000 ($22,800 tax deductible)
- Name or logo on the print and electronic save the date*
- Name or logo on the print and electronic invitation**
- Name or logo on the Red Heart Soirée web page
- Recognition on the Red Heart Soirée Facebook event page
- Recognition in pre- and post-event e-communications
- Pre-event digital recognition on monitors at the Cardiovascular Division***
- Digital recognition on monitors during the Red Heart Soirée reception and program
- Recognition from the podium during the program
- Recognition in the printed program sponsor listing***
- Preferred dinner seating for 20 guests (two tables of 10)

**SILVER HEART SPONSOR**
$10,000 ($8,900 tax deductible)
- Name or logo on the Red Heart Soirée web page
- Recognition on the Red Heart Soirée Facebook event page
- Pre-event digital recognition on monitors at the Cardiovascular Division***
- Digital recognition on monitors during the Red Heart Soirée reception and program
- Recognition from the podium during the program
- Recognition in the printed program sponsor listing***
- Dinner seating for 10 guests

**BRONZE HEART SPONSOR**
$5,000 ($3,900 tax deductible)
- Name or logo on the Red Heart Soirée web page
- Digital recognition on monitors during the Red Heart Soirée reception and program
- Recognition in the printed program sponsor listing***
- Dinner seating for 10 guests

**DEADLINES FOR INCLUSION:**
- March 15, 2019
- May 15, 2019
- August 1, 2019
SPONSORSHIP COMMITMENT FORM

Thank you for supporting Red Heart Soirée and the Cardiovascular Division at the University of Minnesota!

YES! We agree to support Red Heart Soirée 2019 at the level indicated below:

☐ $50,000 Presenting Heart Sponsor ($46,525 tax deductible)*
☐ $25,000 Platinum Heart Sponsor ($22,800 tax deductible)*
☐ $15,000 Gold Heart Sponsor
☐ $10,000 Silver Heart Sponsor ($8,900 tax deductible)*
☐ $5,000 Bronze Heart Sponsor ($3,900 tax deductible)*

Optional: We choose to not receive benefits and are making a fully tax-deductible donation to Red Heart Soirée. ☐

COMPANY INFORMATION:

Name of Organization/Business: ________________________________
(As it should appear on promotional/print materials)

Contact Name: ________________________________________________

Mailing Address: ______________________________________________

City/State/Zip: ________________________________________________

Email: ___________________________ Phone: _______________________

PAYMENT INFORMATION:

Method of Payment:
☐ Check enclosed  ☐ Credit card  ☐ Please invoice us

Type of Card:
☐ Visa  ☐ Mastercard  ☐ American Express  ☐ Discover

Name on credit card: ____________________________________________

Credit card number: ___________________________ Exp. date: ________

Amount to charge: $ __________________ Signature: ___________________ Date: ___________

* Per IRS policy, tax rules do not allow a donor to use securities, donor-advised funds, or qualified charitable distributions from an IRA to make a gift for which a charity provides any goods or services, or other private benefits. Therefore, we are unable to accept gifts of securities, gifts from an IRA, or gifts from donor-advised funds for Red Heart Soirée sponsorships.

** Per IRS policy, a receipt with tax-deductible information will only be prepared and sent to the paying registrant.

Please make check payable to University of Minnesota Foundation, designate Red Heart Soirée on the memo line and mail to:
University of Minnesota Foundation
PO Box 860266
Minneapolis, MN 55486-0266

For more information, please contact Amanda Pieper at apieper@umn.edu or 612-624-4867.